

Pedia-Lax

Sales/Distribution/Promotion

- Q. Why aren't all the products in every pharmacy – some of my patients haven't been able to find the Pedia-Lax formula I've recommended for them?
- A. Pedia-Lax has developed a range of products to meet the needs of each individual. Not all stores carry all 7 Pedia-Lax products. If needed, your patient can ask the pharmacist to have the product delivered to the store, or they can check out the where to buy page to see which stores carry the specific products.
- Q. Are Pedia-Lax formulas Rx or OTC? Are they covered by insurance programs?
- A. All Pedia-Lax formulas are available to consumers over the counter wherever digestive health products are sold. The majority of insurance programs do not cover OTC's.
- Q. How much does a bottle of Pedia-Lax Fiber Gummies cost, and how many doses does a bottle contain?
- A. The cost of Pedia-Lax Fiber Gummies will vary from retailer to retailer, but the suggested retail cost is \$7.99 per bottle of 60 gummies. With a recommendation of 3 gummies per day/child, each bottle will contain a 20 day supply for one child.
- Q. Can a parent use the same coupon for multiple Pedia-Lax products, or just one per bottle?
- A. Coupons are good for applying to the purchase of one Pedia-Lax product unless otherwise specified on the coupon. A \$1 off consumer coupon is also available on our website.
- Q. Where are Fiber Gummies located in the store?
- A. Pedia-Lax formulas, including Fiber Gummies, are generally located in the digestive health section of most drug, food, or mass merchandiser stores. Within digestive health, Pedia-Lax will be located next to other laxatives.

Dosing

- Q. What is the recommended serving size for the Fiber Gummies? Is it based on the weight or age of a child? How much fiber are children supposed to have?
- A. We recommend 3 Fiber Gummies per day per child. Based on prior research, we know that the majority of children do not get enough fiber in their regular diet, and the AAP has just increased the recommended daily dose of fiber for children, shown below:

NEW GUIDELINE (grams of fiber)

2 - 3 years	19
4 - 8 years	25
9 – 11 years	Female: 26 Male: 31

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- Q. Can all 3 Fiber Gummies be taken at the same time, or do they need to be separated out during the day?
- A. Fiber Gummies can be taken at the same time or intermittently throughout the day.
- Q. I can't find BabyLax anymore. What happened?
- A. BabyLax has been renamed Pedia-Lax Liquid Glycerin Suppositories.
- Q. Why do your products start at age 2? I often recommend the glycerin suppositories for babies.
- A. Pedia-Lax formulas follow the FDA tentative final monograph labeling which provides dosing for children ages 2 and above. The FDA labeling also provides that physicians use their expertise when prescribing doses for children under 2 years of age. The Pedia-Lax enema should not be used for children under 2 years.

Formulation/Form

- Q. What is the pH of Fiber Gummies?
- A. The pH of the Fiber Gummies is 4.2
- Q. Are the Fiber Gummies Kosher?
- A. No, the Fiber Gummies are not Kosher.
- Q. Is the gelatin found in Pedia-Lax from a plant or animal source?
- A. The gelatin is animal based.
- Q. What is the source of the fiber in Fiber Gummies? How much fiber does a gummy provide?
- A. The fiber source in Fiber Gummies is polydextrose. It is a soluble fiber. Each Gummy provides 1.5 grams of fiber. The recommended daily serving of 3 gummies provides a total of 4.5 grams per day, roughly equivalent to the fiber in one cup of corn.
- Q. What is the difference between Soluble and Insoluble fiber?
- A. Both Soluble and Insoluble fiber are undigested. They are therefore not absorbed into the bloodstream. Instead of being used for energy, fiber is excreted from our bodies. Soluble fiber forms a gel when mixed with liquid, while Insoluble fiber does not. Insoluble fiber passes through our intestines largely intact.
- Q. How are your products different from MiraLax?
- A. MiraLax contains polyethylene glycol 3350, a laxative that typically works over 1-3 days. MiraLax has not been approved by the FDA for use in children less than 17 years of age.

Pedia-Lax provides a range of formulas developed specifically for children with acute constipation. Pedia-Lax formulas are designed for easy dosing in children, and come in forms and flavors that enhance compliance. Pedia-Lax Fiber Gummies is the latest new product, designed for the many children that have difficulty consuming enough daily dietary fiber. Fiber is important for promoting regularity and good gastrointestinal health.*

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General

- Q. Why are Pedia-Lax Quick Dissolve Strips or Chewable Tablets better than products already available?
- A. Pedia-Lax Quick Dissolve Strips and Chewable Tablets work quickly to relieve your patient's pain and discomfort of constipation. Both products are specifically formulated for children for easy dosing and in forms and flavors that enhance pediatric compliance.

* This statement has not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.